



SPONSORSHIP OVERVIEW

RECLAIMING THE BASICS

APRIL 23-25, 2025

The Doubletree by Hilton Hotel, Portland, OR

For the 14th year, OATS, Oregon's premier active transportation conference, is bringing together leaders to challenge assumptions and co-create solutions to our biggest transportation challenges. Get onboard!

Produced by






ABOUT OATS

The Oregon Active Transportation Summit, or OATS, is the place to connect with government practitioners, nonprofit leaders, private sector experts, and community advocates to **advance innovative solutions in active transportation and public transit.**

OATS is where the future of better transportation for everyone comes together as we share best practices, tackle pressing challenges, and explore strategies that drive safety, equity, climate action, and connectivity.

Hosted at the DoubleTree by Hilton Portland in the multimodal Lloyd District, this year's summit will feature **compelling keynote speakers, roundtables with lawmakers and decision-makers, and advocacy updates from coalition partners from across the state and region.**

A photograph of Minnesota Representative Larry Kraft speaking at a podium. He is wearing a dark suit jacket over a blue patterned shirt. He is holding a microphone in his right hand and a small object in his left. Behind him is a large screen displaying a presentation with various signs and text, including "METRO TRANSIT: GIVE US GREEN LIGHT!", "STOP MARKET CUTS!", and "TRANSIT FAMILY".

Minnesota Representative Larry Kraft shared valuable lessons from his state's groundbreaking transportation package at one of the 2024 Summit's keynote addresses.

WHO ATTENDS

322

Participants

56%

Young Professionals

32

Zip Codes

**3 DAYS
IN 2024**

1 fireside chat
2 plenaries
2 keynote addresses
5 study tours
33 sessions

I felt inspired by all the great speakers and sessions. I felt like I belonged to a community of people dedicated to making good changes, and who are already making good changes!

- 2024 OATS Participant



WHY SPONSOR?



Unique, Active, and Engaged Audience

Get the attention of a uniquely active audience of decision-makers, practitioners, advocates, community members, and youth. You could announce the next big industry innovation, launch a product, or present industry best practices to hundreds of professionals across our region.



Make Valuable Connections

Expand your audience and professional circle at dedicated sessions, meals, and receptions, and make in-person connections with leaders across transportation.









Advance Equitable Transportation

Demonstrate your commitment to a safe, accessible, and equitable future for all at Oregon's premiere active transportation summit.

SPONSOR BENEFITS

All sponsor tiers will be featured in email promotion and digital materials, including the Summit website and sponsor slideshow. Want to create a unique package that fits your needs? Just ask!

| Tier | Unique Offer | Featured in Digital Program & Printed Schedules | Social Media Announcement | Display in Sponsor Hall | Banner or Standup Display | Extra Spotlight | All Access Summit Passes |
|--|--|---|--|----------------------------------|--------------------------------|---|------------------------------|
| Presenting Sponsor \$12,500 | Give 3-5 minutes of introductory remarks on Main Stage + inclusion in all Summit branding & promotion | ✓ Top placement | Dedicated social media announcement & longform Substack article | 6-ft table with linen & 2 chairs | ✓ Sponsor Hall | Your special offer featured in Thank You email to attendees | 10 (\$5,890 value) |
| Stage Sponsor \$8,500 | Your organization's signage featured on all Summit stages | ✓ Prominent placement | Dedicated social media announcement or longform Substack article | 6-ft table with linen & 2 chairs | ✓ Sponsor Hall | Your special offer featured in Thank You email to attendees | 8 (\$4,712 value) |
| Reception Sponsor \$7,500 | Your organization is the exclusive sponsor of a Summit reception | ✓ + Featured as Reception Sponsor | Dedicated social media announcement | 6-ft table with linen & 2 chairs | ✓ Reception Room | Give 2-3 min introduction to reception | 6 (\$3,534 value) |
| Keynote Sponsor \$7,500 | Your organization is the exclusive sponsor of the Keynote Address on the Main Stage | ✓ + Featured as Keynote Sponsor | Dedicated social media announcement | 6-ft table with linen & 2 chairs | ✓ Main Stage during Keynote | Give 3-5 min introduction of session & your printed material on chairs | 6 (\$3,534 value) |
| Custom Session Sponsor \$6,000 | Provide custom content & speakers for a 30-min session <i>* Content & speakers must be pre-approved.</i> | ✓ + Featured as Session Sponsor | Social media announcement | 6-ft table with linen & 2 chairs | ✓ Session Room | Session speakers headshots & bios featured on website & your printed material on chairs | 5 (\$2,945 value) |


| Tier | Unique Offer | Featured in Digital Program & Printed Schedules | Social Media Announcement | Display in Sponsor Hall | Banner or Standup Display | Extra Spotlight | All Access Summit Passes |
|---|---|--|---------------------------|---|--|--|-----------------------------|
| Bike Valet Sponsor \$5,000 | You're the exclusive Bike Valet Sponsor throughout Summit | | Social media announcement | 6-ft table with linen & 2 chairs |  Summit Entrance | Your organization's materials at registration table for attendees | 4 (\$2,356 value) |
| Registration Sponsor \$5,000 | Special message from your organization on the Registration & Purchase Confirmation pages | | Social media announcement | 6-ft table with linen & 2 chairs |  Registration Tables | Special thank you to your organization during breakfast and check-in | 4 (\$2,356 value) |
| Session or Tour Sponsor \$3,500 | Give 3-min introduction of a session, mobile tour or workshop |  + Featured as Session or Tour Sponsor | | Tabletop sign & (1) printed promotion at shared table |  Session Room | Your printed material on session chairs | 3 (\$1,767 value) |
| Summit Sponsor \$2,500 | |  | Social media announcement | Tabletop sign & (1) printed promotion at shared table | | | 2 (\$1,178 value) |
| Exhibitor \$2,000 | | | | 6-ft table with linen & 2 chairs | | | 1 (\$589 value) |
| Summit Supporter \$1,500 | |  | | | | | 1 (\$589 value) |

RESERVE YOUR SPOT


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Join the Conversation

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ABOUT US

The Street Trust is a nonprofit organization advocating for multimodal transportation options that prioritize safety, accessibility, equity, and climate justice.

We are working towards a complete, safe, low-carbon transportation system that builds access, health, and prosperity for people across our region. Through community education, research, and advocacy at every level, we're fighting to end traffic violence, solve the transportation funding crisis, and build safer streets for everyone.

More than a celebration of our shared vision, the year's OATS will provide **a strategic space to hear from stakeholders and coalitions, tackle challenges, and turn common goals into actionable solutions**, forging the power needed to secure a transportation future that works for all Oregonians.



Just seeing all of my colleagues is so energizing. The sessions were also great, but the best part is re-connecting and making some new connections!
- 2024 OATS Participant