



SPONSORSHIP OVERVIEW

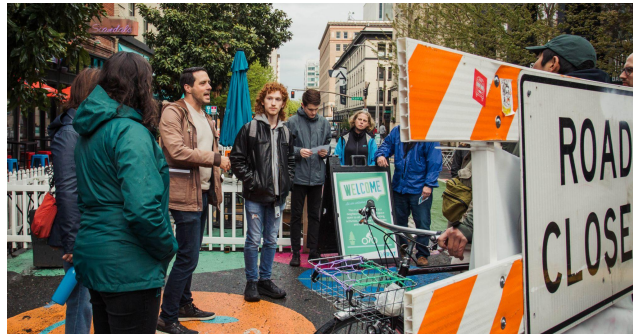
June 5-7, 2024
The Leftbank Annex
Portland, OR

Produced by
 **THE STREET TRUST**

ABOUT US








The Street Trust advocates for multimodal transportation options that prioritize safety, accessibility, equity, and climate justice. A primary goal for our 2024 Oregon Active Transportation Summit is equipping and mobilizing decision makers, practitioners, advocates, community members, and youth to be active changemakers in bringing about a transportation future that is safe, accessible, racially equitable, and climate smart for everyone in our region and beyond.



2024 SPONSORSHIP

Benefits at all Sponsor Levels*



- Opt-In Attendee List
- Logo feature in email promotion, printed and digital materials, website, event signage, sponsor slideshow and conference program

| | Presenting Sponsor | Stage Sponsor | Transportation/ Mobility Sponsor | Registration & Lanyard Sponsor | Reception Sponsor |
|--|--|---|---|--|---|
| | \$10,000 | \$7,500 | \$5,000 | \$5,000 Exclusive | \$5,000 |
| All-Access Summit Registration Pases | 10 | 8 | 5 | 5 | 5 |
| Speaking introduction | at Plenary in opening segment (3-5 minutes) | | | | at Reception in Summit Sponsor Foyer |
| Additional benefit | full page ad in Summit print program and special offer feature in Thank You Email to attendees | | | thank you to your org during breakfast, special message from your org on Summit registration page | |
| Additional logo feature | in all Summit branding and promotion and on banner at onsite Summit Sponsor Foyer (provided by you) | on all Summit Stages (provided by you) | on pop-up banner near Registration, attendee registration confirmation emails and website registration page | on Summit lanyards, on pop-up banner near Registration, | next to Reception in Summit print program |
| Social media partnership announcement |  |  |  |  |  |

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| | Custom Session Sponsor | Keynote/Plenary Presenting Sponsor | Session Sponsor | Tour Sponsor | Event Sponsor | Exhibitor |
|--|--|---|---|---|---------------|---|
| | \$5,000 | \$5,000 | \$3,500 | \$3,500 | \$2,500 | \$1,500 |
| All-Access Summit Registration Pases | 5 | 5 | 3 | 3 | 3 | 1 |
| Speaking introduction | | by your organization leader at session (3 minutes) | by your organization leader at session (3 minutes) | | | |
| Additional benefit | email promoting session presented by your org | your organization promotion handed out during session (optional, provided by you) | | tour led by your organization leader | | table display space onsite at event in Summit Sponsor Foyer |
| Additional logo feature | next to custom session in Summit program | pop-up sign on mainstage during session (optional, provided by you) and next to session in Summit program | next to custom session in Summit program and pop-up banner near session (provided by you) | next to Tour in Summit program and in Tour logistics email to attendees | | |
| Social media partnership announcement |  |  | | | | |



Confirm as a Sponsor

Email Brittany Morris: brittany@thestreettrust.org
or Lauren Wallig: lauren@socialenterprises.net

Event Details

Date: June 5-7, 2024
Location: The Leftbank Annex
101 N Weidler St, Portland, OR 97227

Connect With Us

@TheStreetTrust
#OATS2024

