



COMMUNITY PARTNER  
**OVERVIEW**

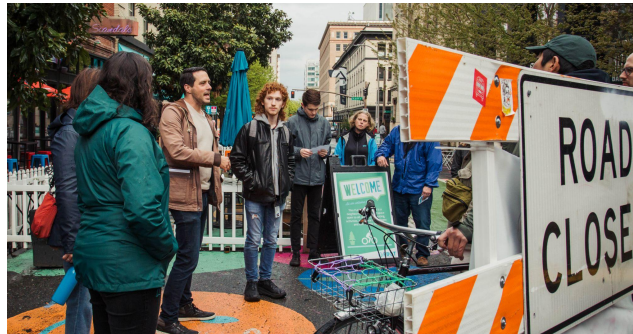
**June 5-7, 2024**  
The Leftbank Annex  
Portland, OR

Produced by  
 **THE  
STREET  
TRUST**

## ABOUT US



The Street Trust advocates for multimodal transportation options that prioritize safety, accessibility, equity, and climate justice. A primary goal for our 2024 Oregon Active Transportation Summit is equipping and mobilizing decision makers, practitioners, advocates, community members, and youth to be active changemakers in bringing about a transportation future that is safe, accessible, racially equitable, and climate smart for everyone in our region and beyond.





## Who participates as a Community Partner?

Community Partners are regional nonprofits, business associations and community organizations that work to promote the topic of mobility, equity and social justice to their networks through newsletters, websites, social media and community events.

## What does it mean to be a Community Partner?

Community Partners help spread the word about the Oregon Active Transportation Summit through a **no-cost, cross promotional agreement**. The partnership supports the shared goal of spreading information, resources and best practices to create positive, lasting change in the community.

### Partner Benefits

- 1 complimentary ticket to the Oregon Active Transportation Summit (with proof of dedicated email)
- Your logo (linked) in Community Partner section of the Summit website and conference app
- Social media posts/re-shares about your relevant initiatives from the Street Trust social media channels (provided by you)
- Custom promotional code to share with your network and on your social media platforms with **30% off registration rate (regular full-access admission tickets only)**
- For every 10 tickets sold using your custom promotional code, receive (1) additional complimentary Oregon Active Transportation Summit ticket

### Partner Commitment

- Send a minimum of (1) dedicated email by **May 17, 2024** inviting your network to join you in attending the Transportation Summit, which includes your custom discount code. (*Custom graphics available upon request*)
- Include Transportation Summit in a minimum of (3) email newsletters to your email list
- Post on social media about the Transportation Summit a minimum of three (3) times before **May 17, 2024** using #OATS2024



## Confirm as a Community Partner

Noel Sandberg: [noel@socialenterprises.net](mailto:noel@socialenterprises.net)

## Event Details

Date: June 5-7, 2024

Location: The Leftbank Annex  
101 N Weidler St, Portland, OR 97227

## Connect With Us

@TheStreetTrust  
#OATS2024

